



Hibiscus Plc
THE PRINTING PLANT

Die Cut Labels

Die Cutting is the process by which shaped labels are produced on a backing paper. A specially designed sharp metal die is used to cut the substrate to shape after printing. Die cut labels are usually distinguished by rounded corners and gaps between the labels.

- Die Cut labels are flexographically printed either in the reel or sheet format.
- All inks have an exceptionally high fade resistance.
- Overlaminating with transparent film is available for durability, if required.
- UV varnish is available as a cheaper alternative to overlaminating.
- Labels can be Die Cut to any shape.
- Suitable for use in automatic label applicators.
- Available with perforations between each label, if required (e.g. computer generated labels).

